

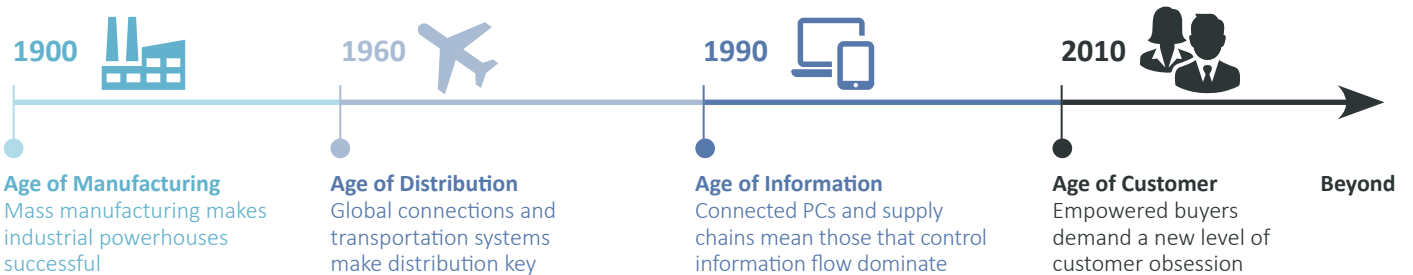


# Company Fact Sheet

## Optimizing Customer Engagement

Companies in most industries have historically gained competitive advantage through effective management of capabilities such as manufacturing, distribution or information. However, these traditional differentiators have become commodities available to all. Now,

industry analysts and business publications have declared the arrival of the “Age of the Customer”, wherein successful companies will achieve dominant positions through superior knowledge of and engagement with their customers.



**Forrester defines the Age of the Customer as a business cycle in which the most successful enterprises will reinvent themselves to systematically understand and serve increasingly powerful customers.**

At Eventus, we help our clients optimize engagement with their customers. With over 300 successful projects delivered, our consultants have extensive experience in customer engagement operations and technology across sales, marketing and service. Moreover, our unique

business model allows us to deliver end-to-end solutions for all phases of customer engagement optimization: plan, build and manage. Finally, our outcome-focused delivery model consistently produces on-time, on-budget projects with no change orders.

## Eventus at a Glance

**Providing strategic customer engagement** management expertise since 2009

**US based** with 100% domestic resources

**Depth of expertise** in operations and technologies across sales, marketing and customer service

**Over 300 transformational projects delivered**, including Fortune 500 companies and government agencies

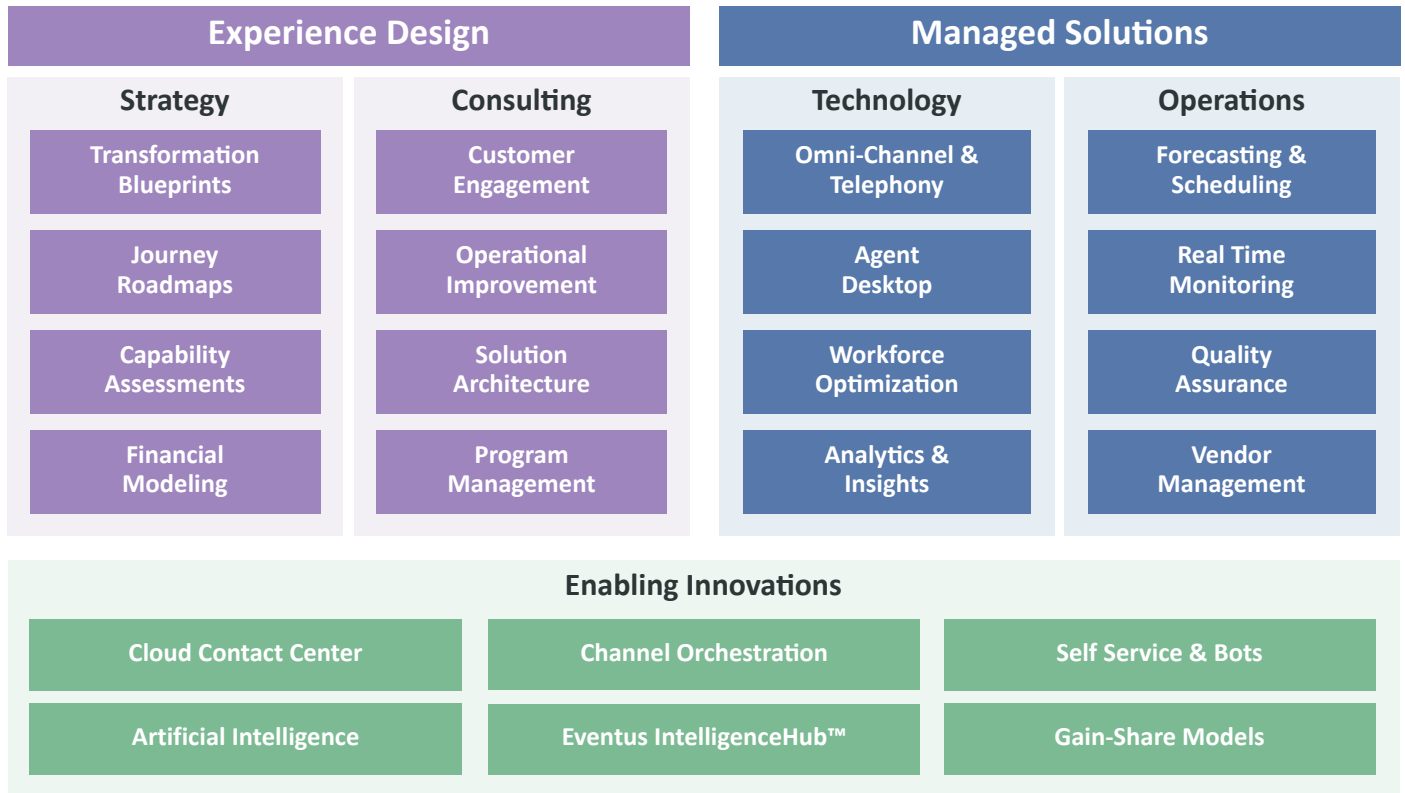
**Certified in** Project Management, Six Sigma, CRM, marketing automation and contact centers

**Easy-to-do business** with through flexible contracting models, pricing and high-touch relationships

**End-to-end solutions** for all phases of customer engagement optimization

**Outcome-focused delivery model** produces on-time, on-budget projects

## Eventus Offerings



## Clients Across Multiple Industries

